Pre-K 4 SA: Calling the Election

Sheryl Sculley, City Manager
Peter Zanoni, Assistant City Manager
Michael Bernard, City Attorney
Leticia Vacek, City Clerk

August 9, 2012
City Council “A” Session
2:00 PM

PRE-K 4 SA IMPLEMENTATION

Peter Zanoni, Assistant City Manager
Brainpower Task Force

- Formed by Mayor Castro to identify most effective method for improving education quality in San Antonio
- Consisted of key business and education leaders
- Recommended development of program focused on high-quality Pre-K services for four-year-olds

Pre-K 4 SA Purpose & Goals

- To improve quality and quantity of prekindergarten (Pre-K) childhood education for four-year-olds citywide
  - Achievement gaps reduced by at least 25% in Language, 33% in Math, and 90% in literacy when compared to Kindergarten students who did not attend Centers
  - By 3rd grade, students from centers should have at least 10% closing of achievement gap in STAAR reading and math assessments
  - 20% to 40% Reduction in special education placement and grade retention
- To provide professional development for Pre-K through grade 3 educators
**Funding**

- Pre-K 4 SA to be funded using the additional 1/8-cent sales tax capacity
  - Approximately $31 million in revenue annually
- Current Sales Tax Rate in San Antonio: 8.125%
- State Maximum Allowable Sales Tax Rate: 8.25%
  - San Antonio has 1/8 cent capacity
- Increase less than $8.00 annually to San Antonio households with median income

**Sales Tax Rates for Other Texas Cities**

<table>
<thead>
<tr>
<th>City</th>
<th>Sales Tax Rate</th>
<th>Effective Dates</th>
</tr>
</thead>
<tbody>
<tr>
<td>Austin</td>
<td>8.25%</td>
<td>1995</td>
</tr>
<tr>
<td>Brownsville</td>
<td>8.25%</td>
<td>1992</td>
</tr>
<tr>
<td>Corpus Christi</td>
<td>8.25%</td>
<td>2003</td>
</tr>
<tr>
<td>Dallas</td>
<td>8.25%</td>
<td>1984</td>
</tr>
<tr>
<td>El Paso</td>
<td>8.25%</td>
<td>1988</td>
</tr>
<tr>
<td>Fort Worth</td>
<td>8.25%</td>
<td>1995</td>
</tr>
<tr>
<td>Houston</td>
<td>8.25%</td>
<td>1978</td>
</tr>
</tbody>
</table>

Source: State Comptroller’s Office
Target Population

20,000 four-year-olds in San Antonio
16,500 eligible for state Pre-K funding
10,800 currently enrolled in full-day pre-K programs
5,700 Are not benefitting from full-day Pre-K

Initiative Overview

• Four-year-olds provided high quality Prekindergarten education by the Pre-K 4 SA initiative through:
  – Four Model Centers (54% of students educated)
    • Two opening in Year One (PY 2014)
    • Two additional centers to open in Year Two (PY 2015)
    • Initially serving 350 students with Ramp Up to 500 per Center
  – Grant Awards (46% of students educated)
    • 1,700 students educated annually
    • Begin in Year Four (PY 2017)
• 3,700 Served Annually in last Five Years of Program
• 22,400 Served Over Eight-Year Period
• In partnership with ISDs and other education providers
### Service Model

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<thead>
<tr>
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</tr>
</thead>
<tbody>
<tr>
<td>Initial Two Model Centers</td>
<td>700</td>
<td>800</td>
<td>900</td>
<td>1,000</td>
<td>1,000</td>
<td>1,000</td>
<td>1,000</td>
<td>1,000</td>
</tr>
<tr>
<td>Additional Two Model Centers</td>
<td>700</td>
<td>800</td>
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<tr>
<td>Competitive Grants in ISDs &amp; Partner Programs</td>
<td></td>
<td></td>
<td>1,700</td>
<td>1,700</td>
<td>1,700</td>
<td>1,700</td>
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</tr>
<tr>
<td>Total Served</td>
<td>700 children</td>
<td>1,500 children</td>
<td>1,700 children</td>
<td>3,700 children</td>
<td>3,700 children</td>
<td>3,700 children</td>
<td>3,700 children</td>
<td>3,700 children</td>
</tr>
<tr>
<td>Number Served at Model Centers through Sliding Scale Tuition (10% of Model Centers)</td>
<td>70</td>
<td>150</td>
<td>170</td>
<td>200</td>
<td>200</td>
<td>200</td>
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**Three-Year Ramp Up**  
**Five-Year Academic Assessment at Full Capacity**

### Educational Excellence Centers

- Four (4) Educational Excellence Centers opened in the first two years of the program
- 20 Students per two teaching professionals (1 teacher and 1 teacher’s aide)
- Strategically located in four different quadrants of the City  
  - Near major highways and VIA transportation routes
- Extended-day service provided at Centers
- Family support services included
Competitive Grants

• Beginning in Program Year 2016–2017, competitive grants for school districts, charter, private/parochial schools, and community providers
• Provides additional full-day and/or enhanced Pre-K services in existing programs
• Projected Total Students Served: 1,700 per year

Program Eligibility for Children

• Consistent with Eligibility for State-funded Pre-K
  — 185% of federal poverty level (eligible for free and reduced lunch)
  — English as a Second Language
  — Homeless
  — Child of active duty member of U.S. Armed Forces
  — Child of injured or killed member of U.S. Armed Forces
    — Is or has been in foster care
• Ten Percent (10%) of Enrollment in Educational Excellence Centers available for sliding scale tuition based on family income
Professional Development & Program Assessment

- Consists of Three Distinct Areas
  - Classroom Training with Master Teacher
  - Teacher Coach Training in ISDs
  - In-Service Training

- Program Assessment Includes Three Components
  - Independent Program Evaluation
  - Assessment for Model Center Students
  - Annual Bridge Study
    - ISDs Use Assessment Tools of Choice
    - Third-party Analysis Creates Compatibility in Test Scores Among Various Scales
Initiative Duration

- Proposed program to last eight (8) years
  - July 1, 2013 – June 30, 2021
- Initial Three Years – Ramp Up
- Five Years Full Enrollment and Program Evaluation
- Subject to voter re-authorization in November 2020

Structurally Balanced Budget at Full Implementation

Sales Tax
$33.6 Million
81.5%

Sliding Scale Tuition
$180,000
0.4%

USDA Match
$2 Million
4.8%

Federal Match (Special Ed)
$69,000
0.2%

State Match
$5.4 Million
13.1%

Total Revenue (Program Year 2020): $41.2 Million
Pre-K 4 SA Recap

- **Purpose**
  - To improve quality and quantity of Pre-K childhood education for four-year-olds citywide and
  - To provide professional development for Pre-K through grade 3 educators

- **Eight-year program**
  - Over 22,000 served
  - 3,700 annually at full implementation

- **Funded by City’s remaining 1/8 cent sales tax capacity**
Next Steps for Public Information

Dependent on Council’s calling the election, City Manager’s Office will move onto these next steps:

– Creation of a website to provide residents with program information
– Production and distribution of informational brochures to serve as voter’s guides in English & Spanish
– Provide City contact persons and phone numbers
– Provide City staff to speak at informational forums

ORDINANCE AND ELECTION INFORMATION

Leticia Vacek, City Clerk
• This ordinance will officially Call a Special Election for Tuesday, November 6, 2012 from 7:00 am to 7:00 pm

• Voters will have the opportunity to vote on the adoption of a sales and use tax at the rate of one-eighth of one percent for the purpose of financing authorized programs of the San Antonio Early Childhood Education Municipal Development Corporation for the maximum period of eight years.

• This ordinance will also authorize the City to enter into an Agreement with Bexar the County Elections Office to conduct the November 6, 2012 Special Election;

• Establish Early and Election Day Voting Sites; and

• Provide for required public notice; and

• The November 6, 2012 Election is estimated to cost the City of San Antonio approximately $630,000.
**Election Calendar**

<table>
<thead>
<tr>
<th>Date</th>
<th>Event</th>
</tr>
</thead>
<tbody>
<tr>
<td>Thursday, August 9, 2012</td>
<td>City Council adopts the ordinance Calling the Election</td>
</tr>
<tr>
<td>Thursday, August 23, 2012</td>
<td>Deadline to provide Pre-clearance submission to U.S. Department of Justice</td>
</tr>
<tr>
<td>Tuesday, October 9, 2012</td>
<td>Last day to Register to Vote</td>
</tr>
<tr>
<td>Monday, October 22, 2012</td>
<td>First day of Early Voting by Personal Appearance</td>
</tr>
<tr>
<td>Friday, November 2, 2012</td>
<td>Last day of Early Voting by Personal Appearance</td>
</tr>
<tr>
<td>Tuesday, November 6, 2012</td>
<td>Election Day from 7:00 am to 7:00 pm</td>
</tr>
</tbody>
</table>

**Coordination/Recommendation**

- Ordinances were coordinated with the City Attorney’s Office and the Bexar County Elections Office.

- The Office of the City Clerk recommends approval.
Pre-K 4 SA: Calling the Election

Peter Zanoni, Assistant City Manager
Leticia Vacek, City Clerk