

WITTE MUSEUM

THE CASE FOR GROWTH

December 2006

The
WITTE MUSEUM
and
SAN ANTONIO

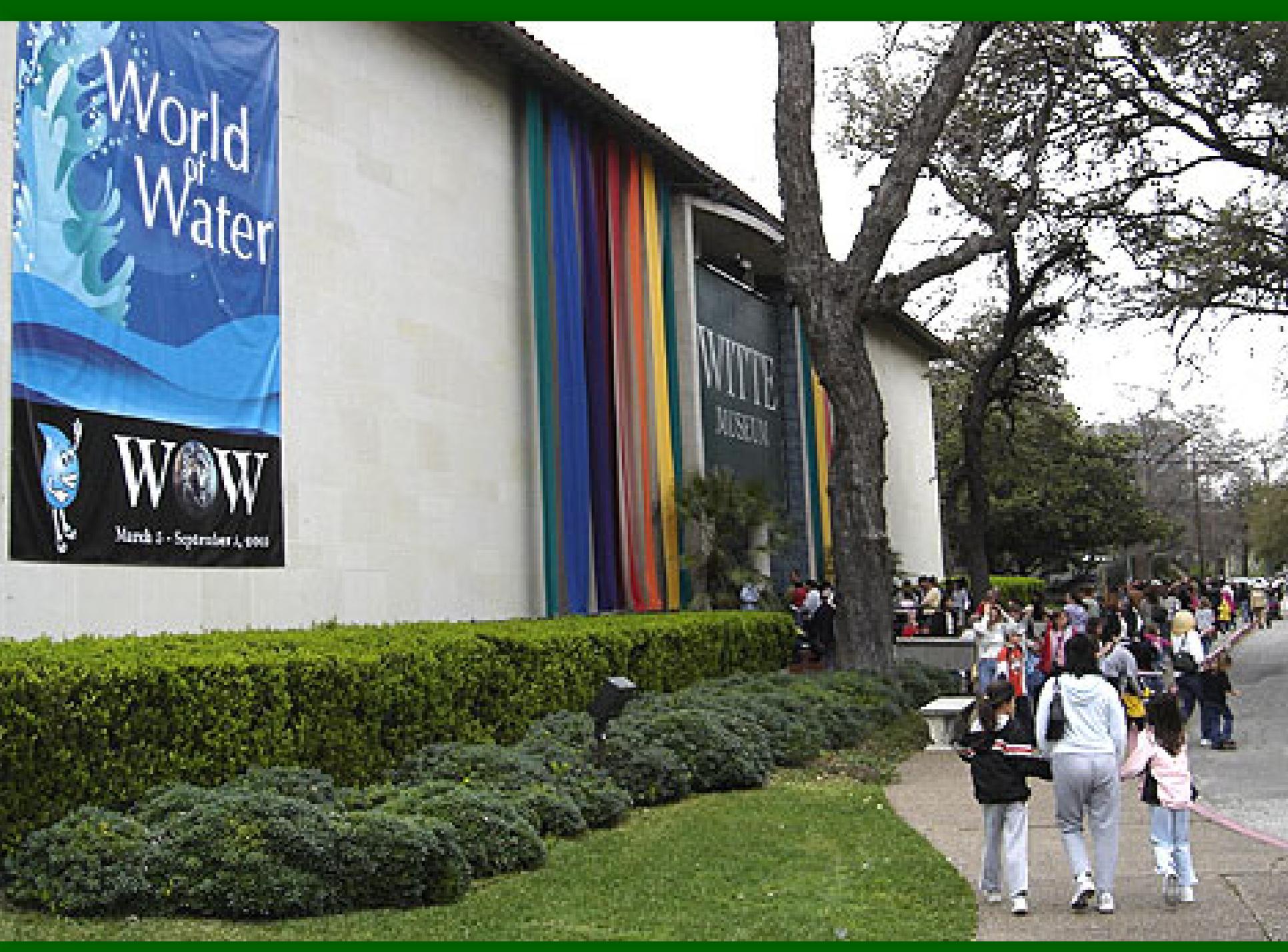
Partners
in
History, Science & Culture
Since 1926

WITTE MUSEUM

Who does the Witte Museum serve?

- 210,000 visitors
- 40,000 FREE
- 89,000 school children

The Witte's ability to serve increased local and tourist visitors is limited only by its campus and parking.



World
of
Water



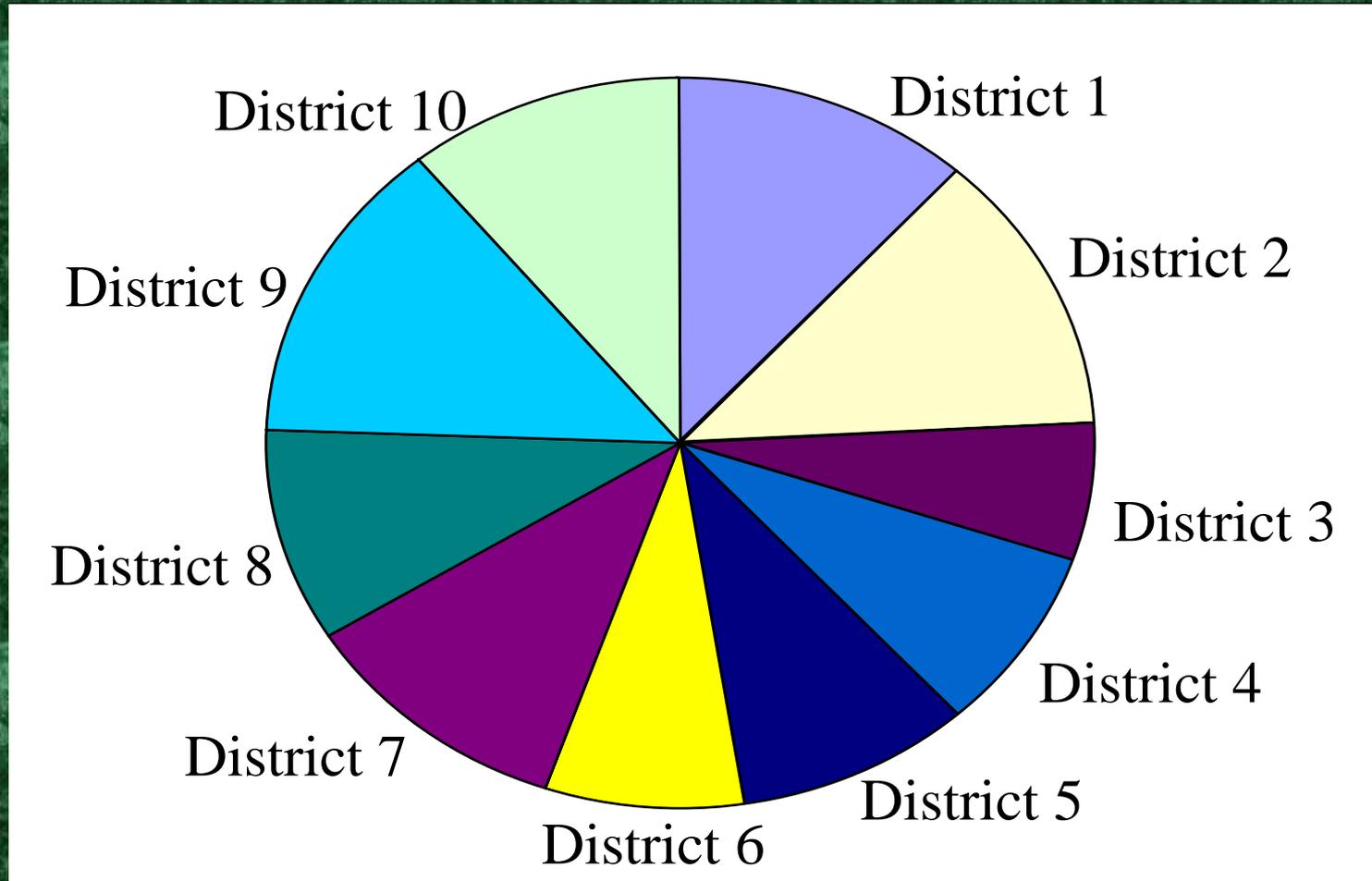
WOW

March 8 - September 4, 2001

WITTE
MUSEUM

FY 2006 Attendance

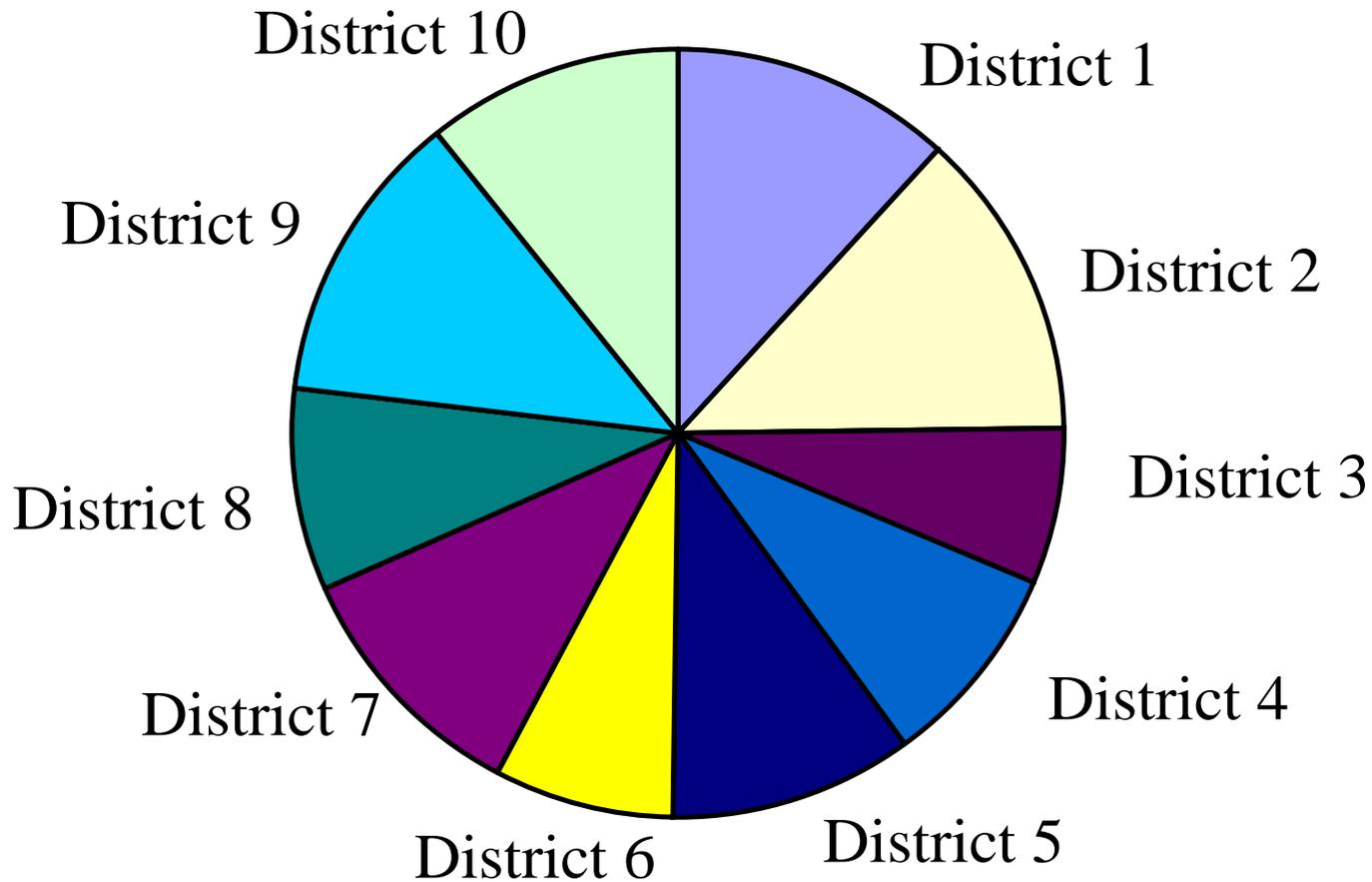
The Witte serves all the Council Districts:



TOTAL: 120,253
(Local Attendance)

FY 2006 Free Tuesdays

“Free Tuesday” serves all the Council Districts:



TOTAL: 37,640

2005 Survey:

85%

Have visited the Witte

**WITTE
MUSEUM**

71%

Plan to visit within the year

**The Future
of the Witte Museum**

Campus Expansion

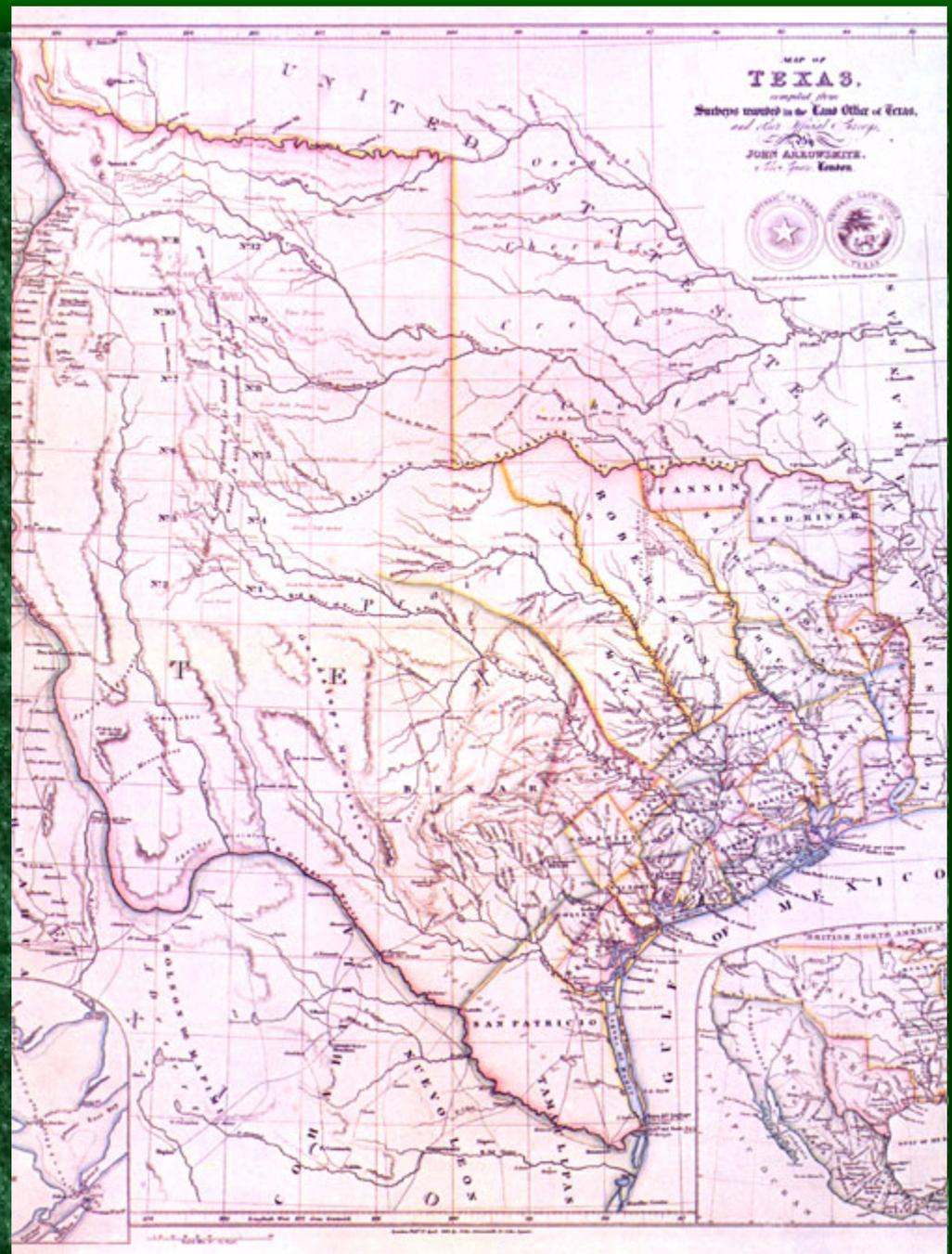
Major Goals to Build Capacity:

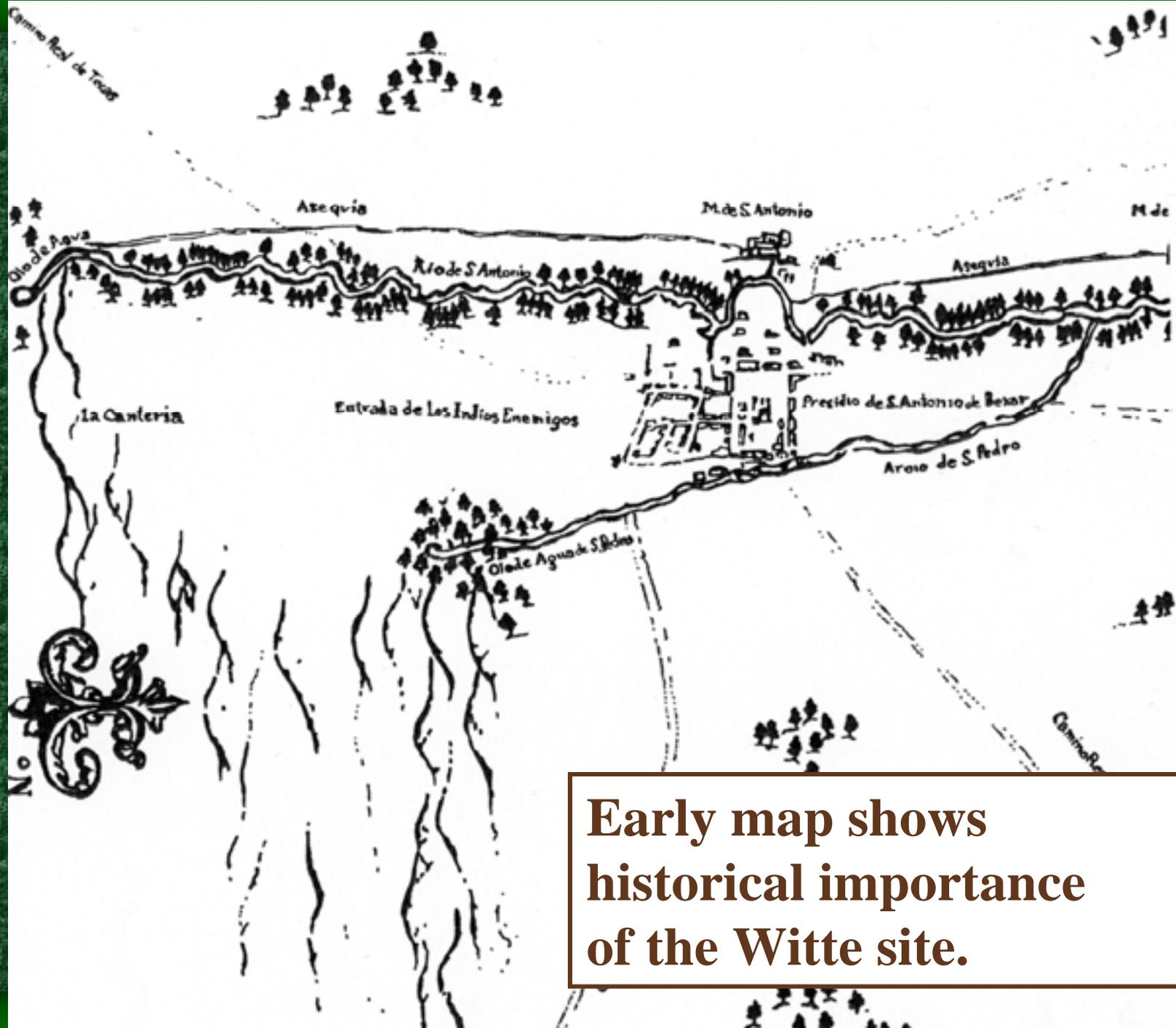
- Access to more than 300,000 per year
- Focus on Program Innovation
- Sustain Financial Stability

Program Innovation

- **South Texas Heritage**
- **River and Aquifer Center**
- **Science Program Expansion**

South Texas Heritage

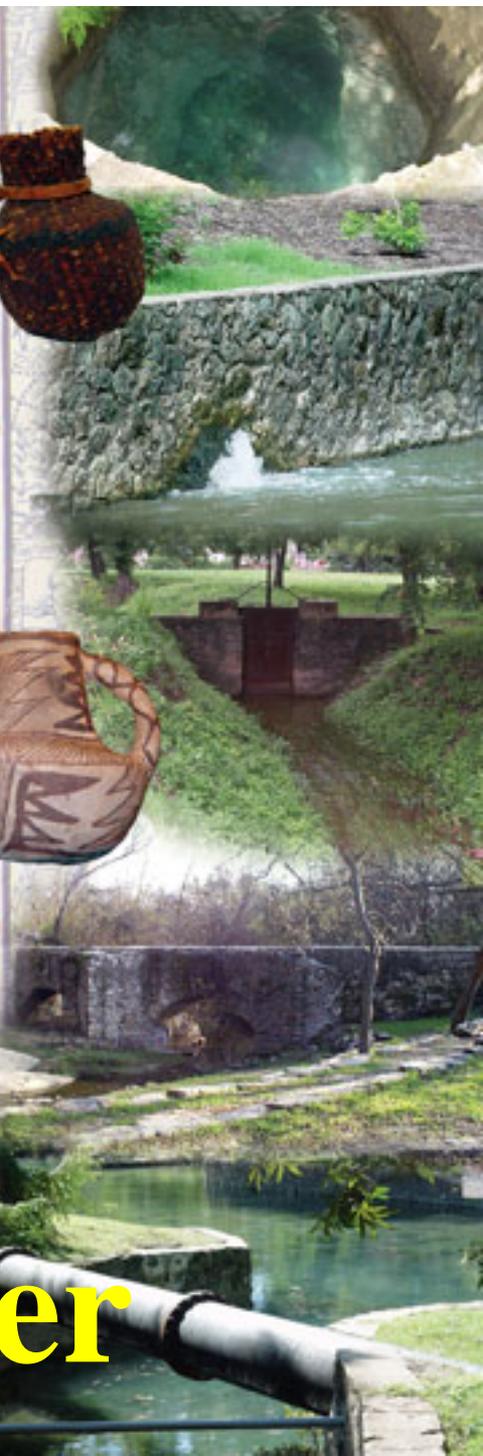




Early map shows historical importance of the Witte site.



Witte on the Water





World of Water

Take it to the River

SUMMER 2005



WOW



WORLD of WITTE



Witte Museum Campus Expansion

- **The Witte Museum operates to capacity.**
- **Limited Parking creates dangerous Broadway and parking lots crossings for families.**
- **Entrance is too small for peak times.**
- **School Programs cannot be added because of lack of space.**
- **Contemporary exhibits do not fit into 1926 galleries.**











Broadway Revitalization

Witte Campus Expansion: Building Capacity Visitors

Phase I: In Partnership with Brackenridge Park, a multi-modal Brackenridge Parking Facility for 342 cars.

Phase II: Campus Expansion adds 30,000 square-foot print.

Phase III: Readiness for San Antonio River Improvements

Bird's Eye View of Witte Campus Expansion



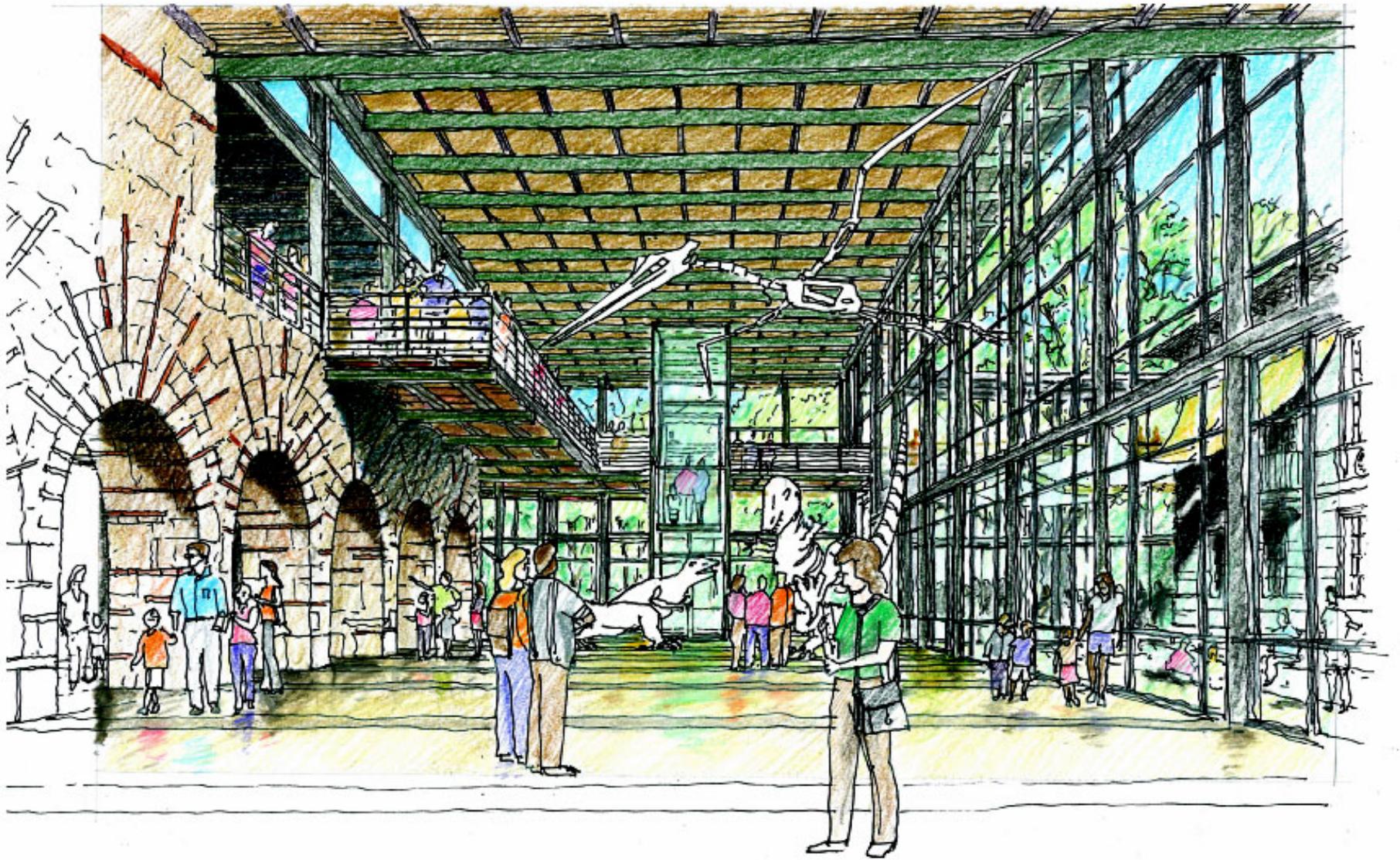


Witte Front Entrance from the South (Broadway to the right)

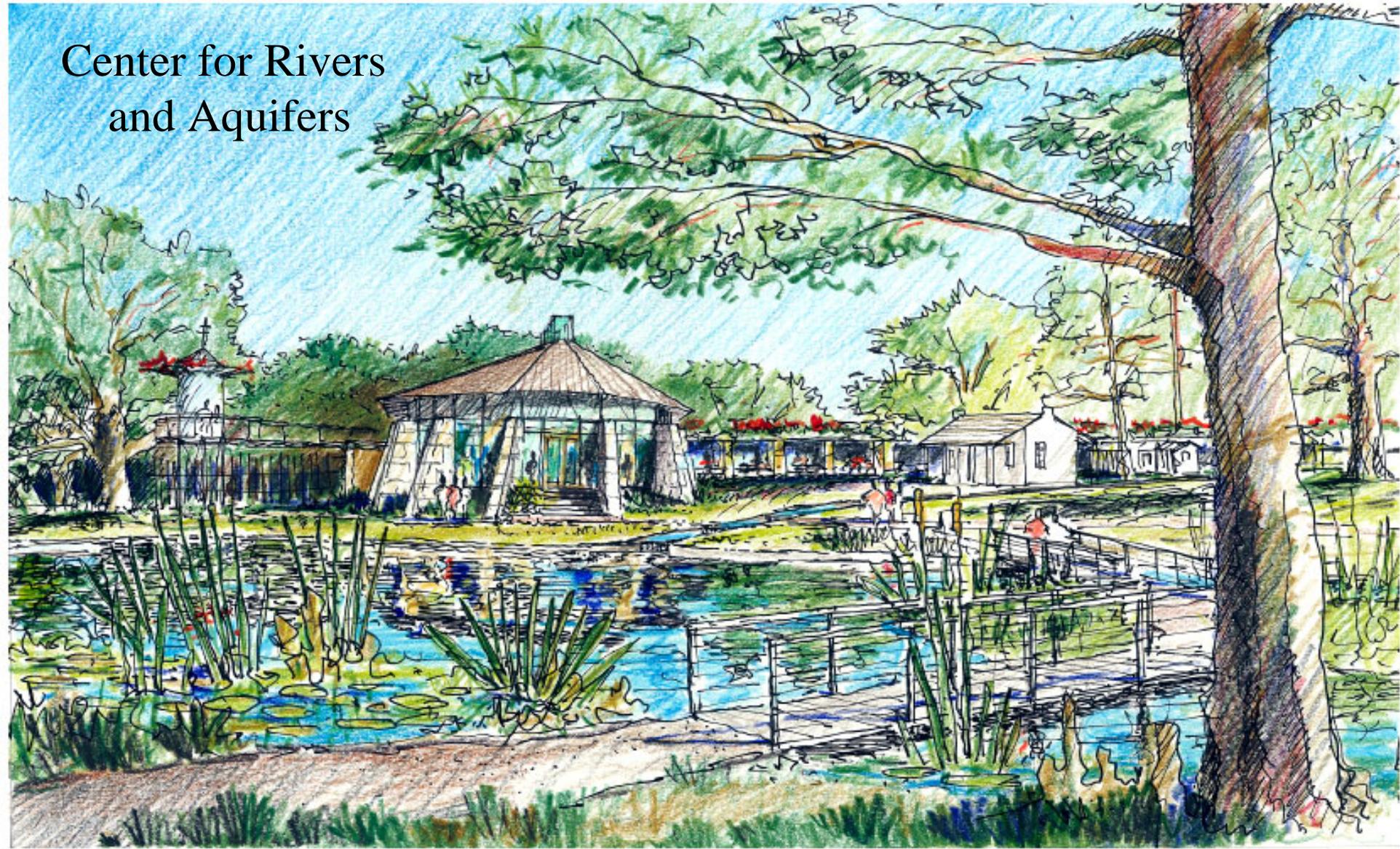
Witte Front Entrance from the North (Broadway to the left)



Witte Museum Visitor Entrance (From Broadway to the River)



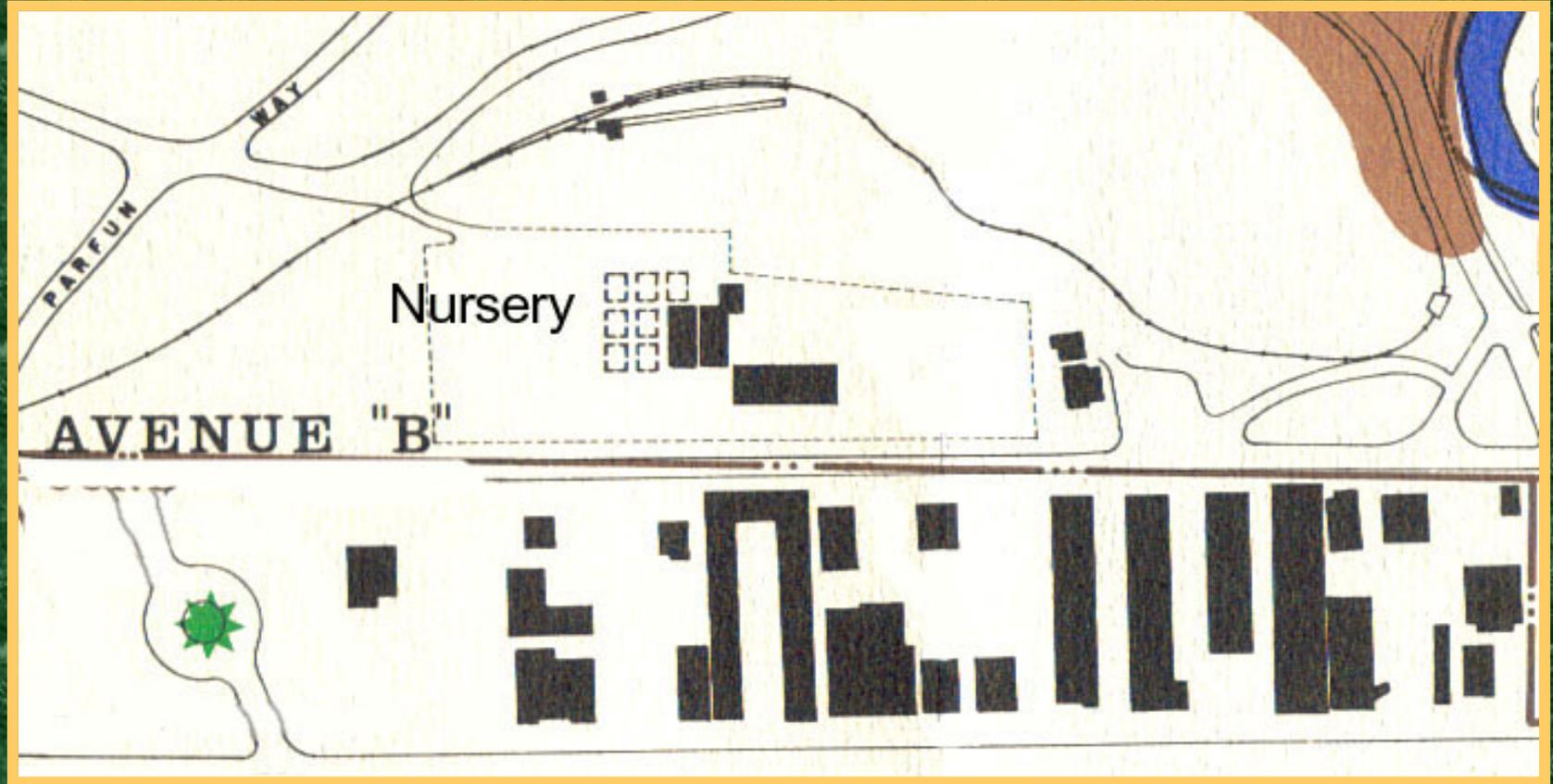
Center for Rivers and Aquifers



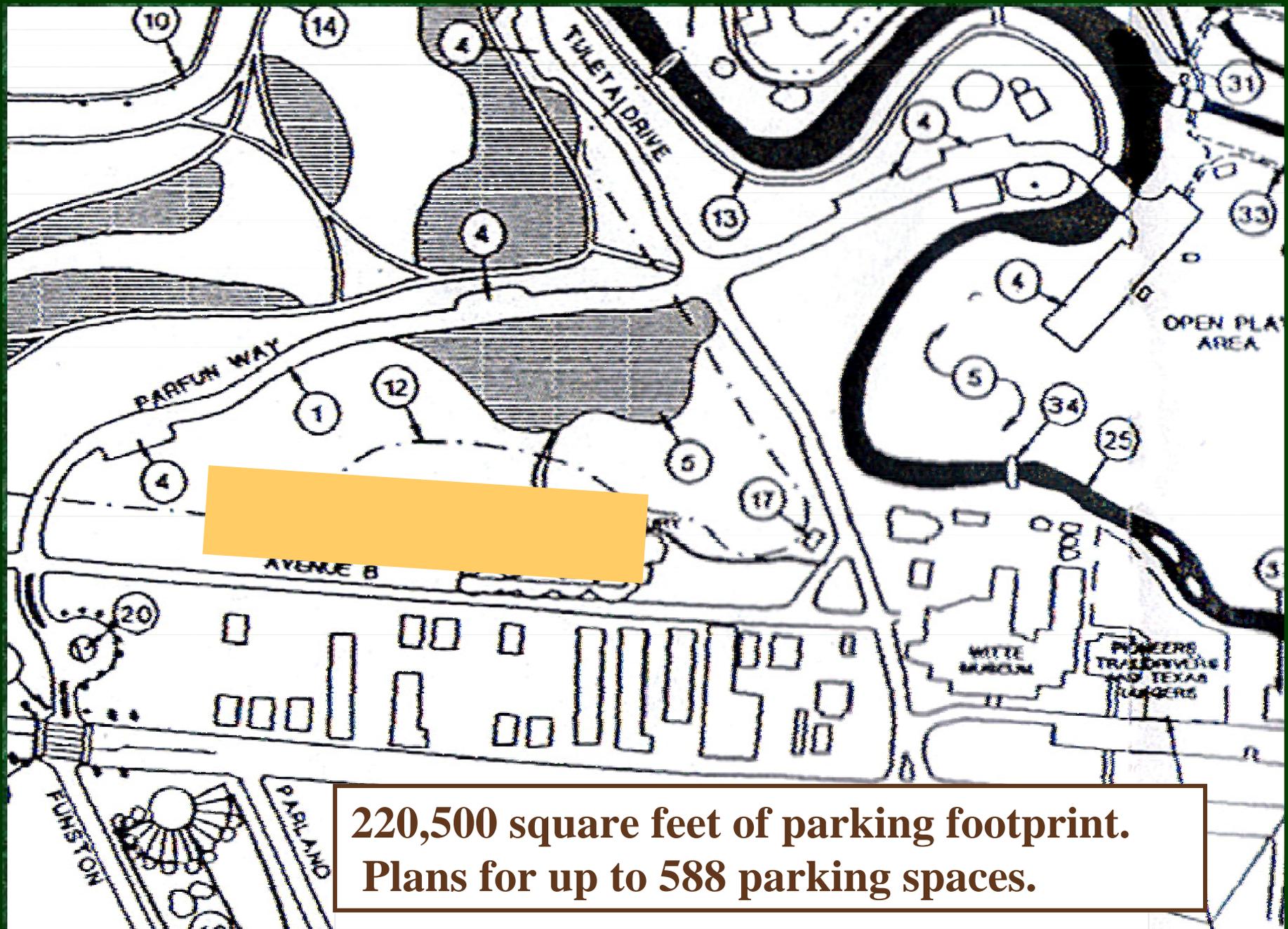
**While the city grew from
about 200,000 citizens in 1926
to 1.2 million in 2006,
the Witte has the same
75 parking spaces.**

Brackenridge Park Parking Facility will be Multimodal Facility

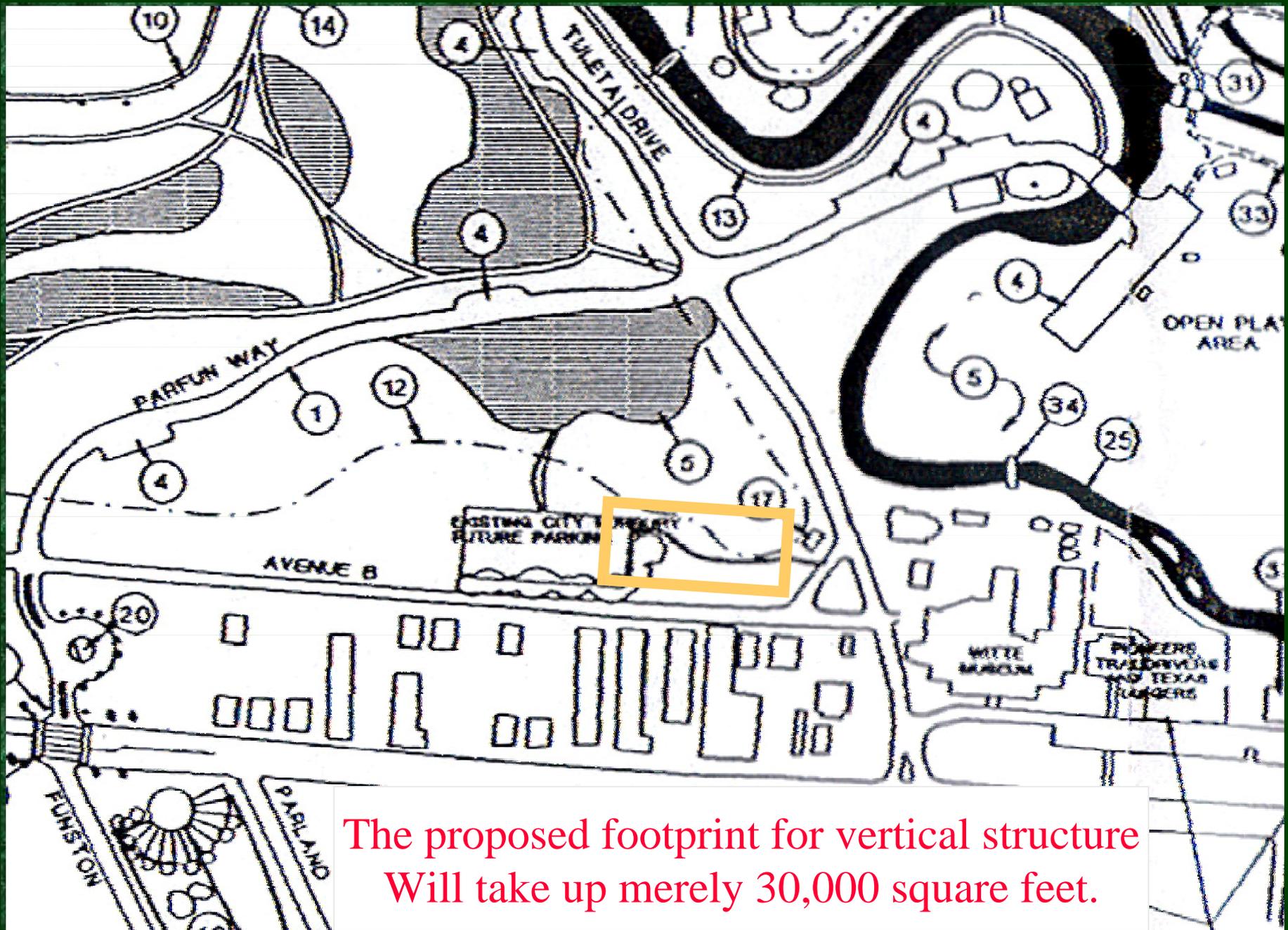
- Avenue B Hike and Bike Trail
- Bike Station (MPO) and Bike Rentals
- Brackenridge Miniature Railroad Stop
- Brackenridge Park/Witte Museum visitors
- Future Tram Stop for Witte/Botanical/Zoo
- Park Bike Patrol Substation



Nursery scheduled to move in summer 2007.



**220,500 square feet of parking footprint.
Plans for up to 588 parking spaces.**

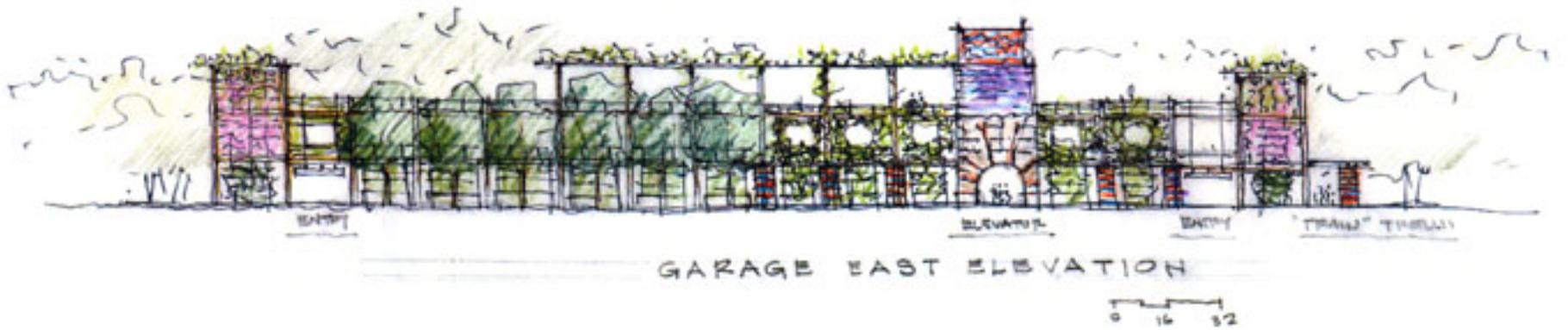


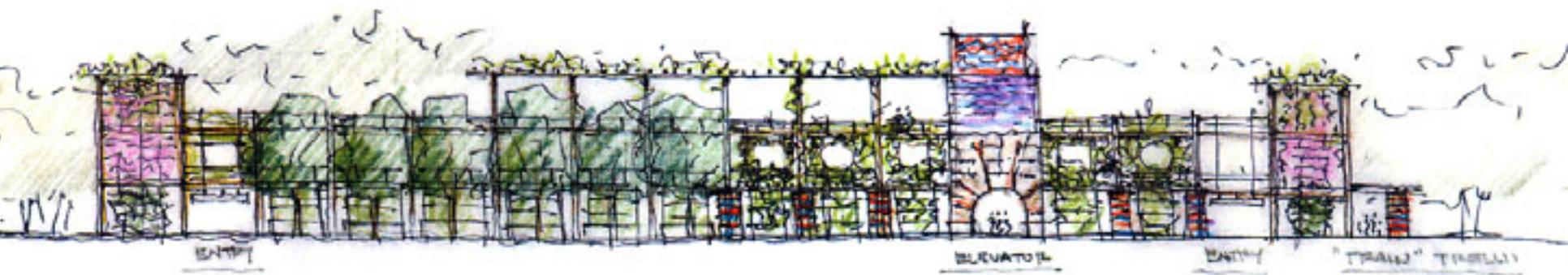
The proposed footprint for vertical structure
Will take up merely 30,000 square feet.



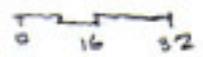
“The site maximizes integrity of forest ecosystem and does not intrude into the forest significantly.”

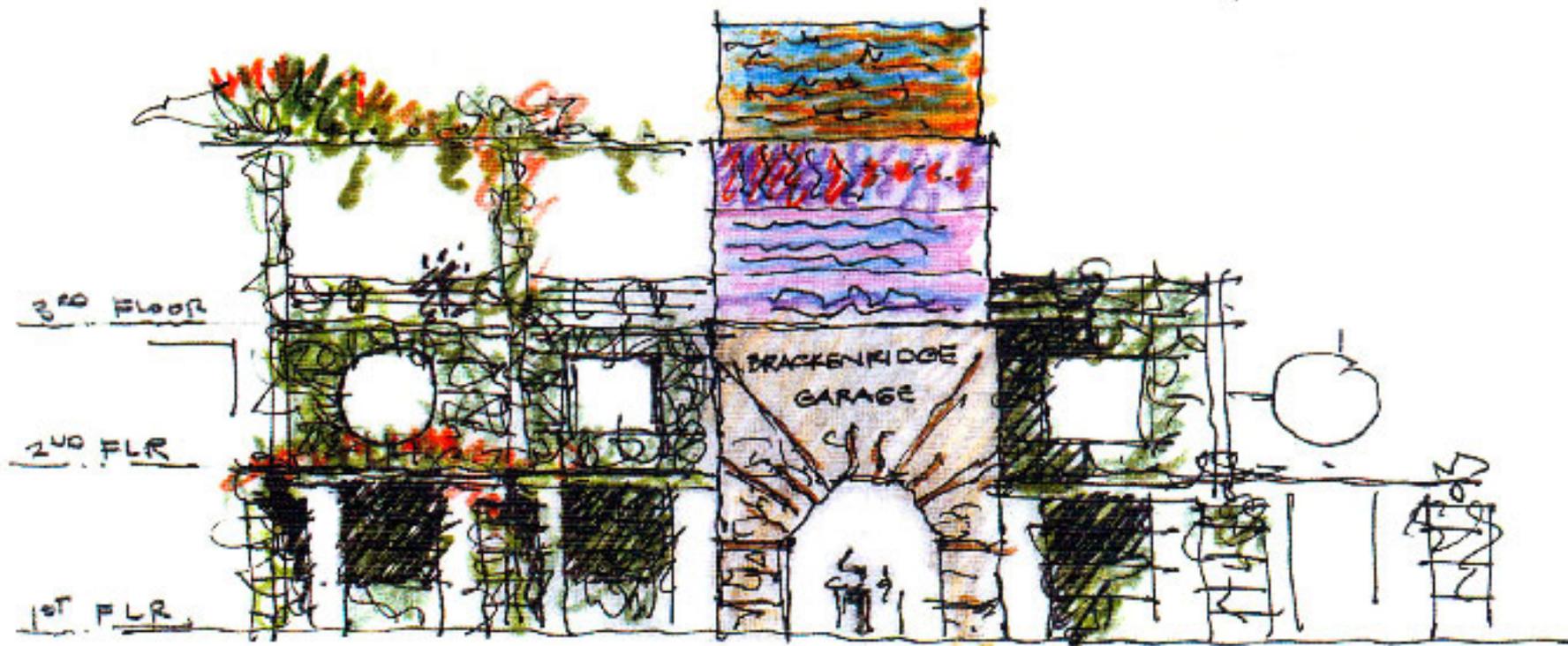
-- Mark Peterson
Regional Community Forester
Texas Forest Service



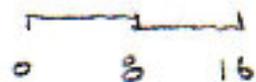


GARAGE EAST ELEVATION





ELEVATION DETAIL





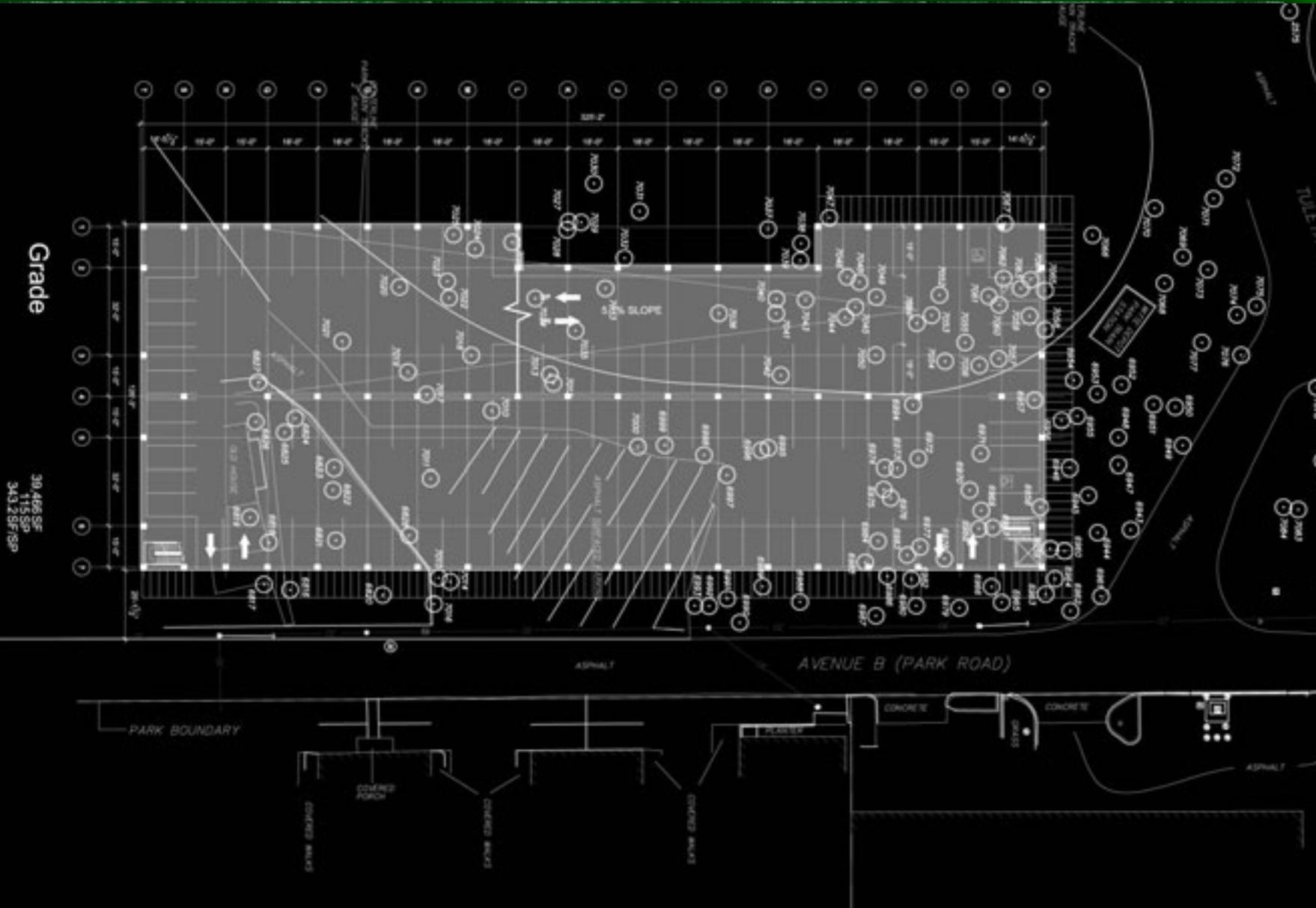
Brackenridge Parking Facility Looking North Along Avenue B



Brackenridge Parking Facility looking north on Avenue B



Brackenridge Parking Facility Entrance



Grade

39,486 SF
 115 SP
 3432 SF/SP

Preliminary Parking Facility Location in Brackenridge Park

Brackenridge Parking Facility

- Trees displaced by Parking Facility will be reforested on current Nursery site.
- Trees displaced are predominantly Cedar Elms and hardy enough to move.
- Large Oaks will be saved by configuration of the Parking Facility.
- Parking Facility will tuck into the tree canopy to minimize visual impact.

Brackenridge Parking Facility

342 Cars \$ 4,250,000

Landscaping and Railroad..... 250,000

TOTAL..... \$ 4,500,000*

*Does not include Professional Fees for Architectural documents, which will be paid by \$500,000 from 1999 Bond Funds.

Witte Museum Campus Expansion

- **Total – Approximately \$40 Million**
- Phase I: Parkside
- Phase II: Visitor Entrance, Texas Wild
- Phase III: South Texas Heritage Center
and Acequia Court
- Phase IV: Center for Rivers and Aquifers

Phase II – Visitor Entrance and Texas Wild

Entrance Lobby	\$ 1,995,000
Entrance Loggia	360,000
Store/2 nd Classrooms	1,220,000
Dinosaur Gallery	1,155,000
Texas Wild Gallery	3,640,000
Renovation 1 st Floor	360,000
Renovation 2 nd Floor	495,000
Entry Plaza/Aqueduct	750,000
Building Demolition	98,000
Professional Fees	1,317,260
Exhibit Costs	2,500,000
TOTAL	\$13,890,260

Phase III – South Texas Heritage

Renovate Pioneer Hall	\$ 1,635,000
Corridor & Temporary Gallery/Rental	4,375,000
Corridor & South Texas Heritage Center	4,935,000
Acequia Court	500,000
Loggias	950,000
Loading Dock/Storage	225,000
Landscaping	50,000
Professional Fees	1,631,900
Exhibits and Collections	2,000,000
TOTAL	\$16,301,900

Phase IV – Center for Rivers and Aquifers

Center for Rivers and Aquifers	\$ 3,500,000
Alligator Garden Cafe	600,000
Landscaping/Pathways	100,000
Professional Fees	544,400
<u>Exhibit Costs</u>	<u>2,500,000</u>
TOTAL	\$ 7,244,400

Additional Costs

Wetlands Walk

Archeological Research

Escalation Estimated at 13% per year