

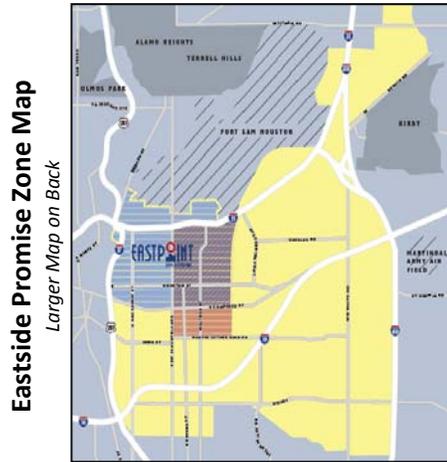


Eastside Promise Zone 101



What is the Eastside Promise Zone?

- The Eastside Promise Zone is a 22-sq. mile geographic area of the Eastside of San Antonio, which was designated as one of the first five Promise Zones nationally in January 2014 by President Obama. The designation lasts for 10 years. This placed-based initiative is designed to provide Eastside residents with “ladders of opportunity.”



Key Promise Zone Goals

- Create jobs & training
- Increase economic activity
- Expand educational opportunities
- Leverage private capital
- Increase public safety
- Increase affordable housing

What are the Promise Zone Benefits?

- The Promise Zone allows organizations to apply directly for federal grant opportunities from various federal agencies to support their work in the Promise Zone. The Promise Zone designation came with **no direct funding source** and there are no grant programs specifically designated for Promise Zone projects. By proving that their project would benefit the Promise Zone, organizations can receive preference points consideration over other applications.

8-Step Promise Zone Certification Letter Application Process

- Step 1:** Identify an Applicable Federal Grant on www.grants.gov
- Step 2:** Fill Out and Sign Promise Zone Certification Letter Application and Submit Abstract/Executive Summary of Federal Grant to EastPoint Office
- Step 3:** EastPoint Office Reviews Application Details for Consistency with Promise Zone Goals
- Step 4:** EastPoint Office Approves/Denies Request for Promise Zone Certification Letter
- Step 5:** Applicant Writes Grant Application to be Directly Submitted to Respective Federal Agency
- Step 6:** EastPoint Office Provides Official Certification Letter, HUD Form 50153, to Receive Preference Points Consideration
- Step 7:** Applicant Submits Grant Application and HUD Form 50153 Directly to Granting Federal Agency
- Step 8:** EastPoint Office Provides Updates on Grant Applications to the EastPoint/Promise Zone Coordinating Council and Convenes Quarterly Grants Meetings with Local Grant Recipients

What are the Federal Investments in the Promise Zone to Date?

Grants/Investments	Amount	Description
Eastside Promise Neighborhood (EPN) Grant	\$23.3M	Received by the United Way to address education from cradle to career in the Eastside Promise Neighborhood footprint, including teacher training, afterschool programming and Pre-K education.
Choice Neighborhood Initiative Grant	\$29.75M	Received by the San Antonio Housing Authority to redevelop the Wheatley Courts public housing complex into a 412-unit mixed-income community and in-fill housing in the surrounding Neighborhood.
Byrne Criminal Justice Grant	\$920,000	Received by the United Way & SAHA to improve public safety in the EPN & Choice footprints by reducing recidivism for ex-offenders, and providing for safe school zones and hot spot policing.
City Community Development Block Grants	\$20M	Committed to SAHA for neighborhood street improvements, infrastructure and housing gap financing to leverage the Wheatley Courts redevelopment project.
Additional Federal Investments <i>(as reported by recipients)</i>	\$10.2M	Since PZ designation, various organizations have received federal grants to implement citywide, statewide and nation-wide projects, including projects in the Eastside Promise Zone. These funds are providing for the community school, job training, reducing teen pregnancy, substance abuse, police body cameras, education, and re-entry programs for ex-offenders.

Eastside Promise Zone



- LEGEND**
- Promise Zone
 - Eastside Promise Neighborhood
 - Choice Neighborhood
 - EPN/CN Overlap